

## **Hypoallergenic, eco-friendly Nandina Organic Bamboo Towels for a Green Lifestyle**

### **Eco-friendly consumers prefer natural Nandina organic bamboo towels**

*“Eco-friendly, organic, highly absorbent, breathable, and ultra-soft - Nandina towels are luxurious and practical for anyone with a green lifestyle”*



La Jolla, California -- April 28, 2008 -- Although bamboo has long been known in Asia for its many unique applications, the idea of using bamboo to spin yarns is a much more recent technology. The story of eco-friendly Nandina the Future Fiber begins in Japan where considerable research and experimentation has been done with recyclable and environmentally friendly plant fibers. Created through a unique process of spinning 75% bamboo, an entirely renewable resource, and 25% organic cotton together to produce a product that is inherently hypoallergenic, anti-microbial, mold and mildew resistant. [Nandina towels](#) have the luster of silk and the feel of cashmere, but are naturally strong and durable, yet maintaining a natural green quality. These natural, eco-friendly fibers called “Future Fibers”, and are available in several jewel tone colors; all made with natural low impact organic dyes.

[Everett Stunz](#) is proud to offer Nandina towels that have been subjected to a rigorous battery of tests and are certified to be organic and free of harmful substances, meeting or exceeding the highest standards established by Oeko-Tex of Switzerland, the world’s leader in textile testing for human ecology. “Eco-friendly, organic, highly absorbent, very breathable, and ultra-soft. This makes Nandina organic towels both luxurious and practical for anyone with a green lifestyle” says Nicki Collier, owner of Everett Stunz Luxury Linen and Bath store in La Jolla, California. “These towels are hypoallergenic and easy to care for: they do not wrinkle and is machine washable in cool water. Fabric softeners are not needed or recommended.”

The full line of Nandina eco-friendly towels and robes are available at <http://www.EverettStunz.com>. Heavenly bamboo is grown environmentally responsible because pesticides and fungicides are not used in the growing of the bamboo as is it is seldom attacked by insects or infected by pathogens. It is noteworthy that for centuries, food in Japan was wrapped in bamboo leaves to keep it from spoiling. Of equal importance is that the manufacturing process does not negatively impact our environment. Nandina organic towels are loomed in a factory powered by the wind.

Listed below are some of the unique eco-friendly benefits of [Nandina Heavenly Bamboo Organic Towels](#):

- Hypoallergenic
- Highly absorbent, very breathable, and ultra-soft
- Resistant to odor, mold, mildew, and bacteria even after numerous washings
- Ideal for indoor and outdoor use – from bathrooms to pools and yachts
- Benefits to Children: Most green lifestyle parents are anxious to keep their children safe from exposure to harmful chemicals and pollutants, and understandably so. The Nandina organic natural bamboo fiber is hypoallergenic and anti-microbial which makes it especially safe for babies.
- Easy care
- Colorfast and beautifully accepts organic and natural, low-impact dyes
- Environmentally responsible, wind powered factory
- Made from a sustainable resource: It takes only 3 years for bamboo to reach maturity at which time it can be harvested
- Luxurious, yet affordable

Everett Stunz is San Diego's Premier Linen & Bed store and offers the widest range of eco-friendly adjustable beds in San Diego, beds that fit your lifestyle. They have been family owned in La Jolla, California since 1963. The linens are imported from around the world to give their customers choices from the highest quality and the latest designs available. Premier brands like Nandina, SDH Linens, Signoria, Sferra, Schlossberg/Bonjour of Switzerland, Peacock Alley and CottiMaryanne are available at <http://www.EverettStunz.com>. Everett Stunz is a supplier of the Dux Bed at the Duxiana store (inside Everett Stunz) at 7616 Girard Ave La Jolla CA 92037 – (800) 883-3305

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**Release Summary:**

Organic bamboo towels are hypoallergenic and anti-microbial which makes them safe for babies. Nandina towels are available at [EverettStunz.com](http://EverettStunz.com); they also offer a wide range of adjustable beds that fit your lifestyle.

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